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21.11.2021 /PRNEWS.IO/

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City, Country

Star Media Announces Its Second Event Pitch Contest Awarding \$100,000.00 To Small Business Owners

Star Media are pleased to present the 2nd Event, pitch contest for women-owned businesses! The event was launched to tackle the number one issue facing small business owners: Access To Capital.

A Person, CEO and Founder of Star Media, has more than 20 years of experience equipping multicultural women business owners with the tools to succeed.

"Multicultural women are the fastest-growing segment of entrepreneurs, yet we receive less than 1% of venture capital," Person said. "There is finally a program created for us, by us, to bridge the gap."

Following the enormous success of the 2017 launch, Star Media has partnered with The Moon Company, Cloud Brands and Office Sun to expand their program and award four (4) 1st place finalists with \$25,000.00.

Last year, Star was able to award more than \$50K to 3 finalists. 1st person City, Country Beauty took home the grand prize of \$25,000; 2nd person City, Country

of YYYYYYY Inc. was awarded \$10,000; and one more runner-up - a person from City, Country Founder and Designer of Company received \$7,500.

In order to be eligible for the \$25,000 expansion capital pitch contest, the applicant must be able to demonstrate that they are a WBE, demonstrate two (2) continuous years of operations, view at least 3 videos and submit a complete application, no later than midnight, May 15, 2018. The Event video workshop series will provide important tools for the contest. If selected, finalists must be able to participate in the entire finals competition, which will be held May 22 - 24, 2018 at the City, Country.

About Star Media

Star Media is a marketing & communications company, focused on empowering influential and affluent multicultural women with a blend of unique conferences, retreats, boot camps, and initiatives aimed at connecting women around the world.