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## Company Launches Editorial Planning Solution

The Company today introduced a new planning system that allows editorial and corporate newsrooms large and small to effectively and efficiently manage coverage plans and assignments.

Unveiled to customers at the Show in LV, the solution is a cloud-hosted software platform with a modern, intuitive user interface that enables users to quickly and easily access, update and collaborate on planning information with minimal training.

The browser-based tool, designed and developed by the same team responsible for industry-leading news production software, is accessible from anywhere on virtually any device. No local infrastructure is required.

“Solution shows users the who, what, when, where, why and how of news coverage in real-time. It’s the ultimate planning system for any organization trying to do more with less,” said Person, vice president and general manager of Company. “It allows newsrooms to drastically increase their output while providing a better way to manage coverage plans and deploy newsroom resources, with an eye to the bottom line.”

Company Solution is compatible with Company YYYY, the world’s leading news production system, and works well for companies using other systems.

Company staff will demonstrate Solution at the Show this week at booth XX-XXXX, in advance of a full launch in mid-2021.

For more information about Solution, visit the site.

### *About Company*

The Company is the essential global news network, delivering fast, unbiased news from every corner of the world to all media platforms and formats. Founded in 1857, Company today is the most trusted source of independent news and information. On any given day, more than half the world's population sees news from Company. On the web: <http://prnews.io>